



### Introduction

Eswatini is slowly catching up with global development which is encouraging the investment in youth as they are the future leaders and citizens of the world, country. We have experienced a great growth and need for youth participation; however there is still a great need for improvement. Although, Eswatini has seen a number of youth empowerment programs and organizations sprouting to respond to the youth needs of the country, this has caused an imbalance as there's a high rate of empowerment with less structures to support the growth and innovation that comes with the empowered mind.

### Problem Statement.

The youth in Eswatini face several challenges related to empowerment. Some key issues include: 1.) Limited Access to Education. 2.) High Unemployment Rates. 3.) Limited Vocational Training Opportunities. 4.) Gender Inequality. 5.) Lack of Entrepreneurial Support.

### **ABOUT US**

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#### **Innovating for a brighter tomorrow**

Creative Minds Foundation is an non profit organization that seeks to create sustainable opportunities for young people across Africa, especially those from marginalized communities. We are a catalyst for empowering the youth by nurturing their dreams and unlocking their potential through mentorship. We take pride in our values for inclusivity, diversity and equality.







# 2020





Embracing the belief that all young people have value and the right to belong.



### Diversity

Our focus is to empower young people by respecting and appreciating what makes them different, in terms of age, gender, religion, race, disability, and education.

### CORE VALUES



Gender equality remains unfinished business in every country of the world. Women and girls have less access to education and healthcare, too often lack economic autonomy and are underrepresented in decision-making at all levels.





### Eswatini

Mpumalanga Crescent Road, Bella Park Business Centre Ezulwini, Eswatini

#### **Growth Plan**

Our plan is to empower young people in Africa through capacity development, mentoring and networking programs, one country at a time.

### Vision

Our Vision is to Improve communities through creating equal opportunities for Economic empowerment and employment for Young people across the African continent.

### Mission

Our Mission is to create sustainable opportunities for young people from marginalized communities in Africa through mentorship and career guidance programs.

# Zimbabwe

Bulawayo Centre Shopping Mall 94 Joshua Nkomo Street Between 10th Avenue & 9th Avenue, Zimbabwe





### SERVICES

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### **Peer Education** Outreach-based educational programme that aims to give young people the skills and

knowledge they need to safeguard their overall health and that of their peers.

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#### **Career Guidance**

Our career guidance and counselling programs help young people acquire the knowledge, skills, and experience necessary to identify options, explore alternatives and succeed in society.

**Mentorship** Potential is equally distributed; opportunity is not. CMF aims to drive equity and close the mentoring gap through quality mentoring relationships for young people.



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### PROBLEM

### Eswatini

Eswatini youth are facing many challenges. These include poverty, inadequate education, unemployment, and lack of opportunity. African youth are also at risk of becoming victims of crime, HIV/AIDS, and other diseases.

WORK

#### Work

Youth unemployment is estimated at 58.2 percent.

POVERTY

#### **Poverty**

Poverty levels are high and income distribution is skewed.



#### **Education**

Diminishing quality and relevance of education.



#### Health

Social sector is poorly resourced with a poor health system faced with an increasing disease burden.

### Become A Mentor



### As CMF We believe that mentoring is "all about selfless caring."

We define mentoring as "an ongoing structured relationship between trusted and trusting individuals who grow and develop in a holistic partnership that includes academic, emotional, social, spiritual, and physical.

- Mentoring is a long term journey requiring perseverance;
- Mentors do not try to produce a "mini-me" .
- Mentoring focuses on changing people from the inside, not on the outside;
- Mentoring relationships have profound effects on both partners.



### **OUR TEAM**

### Samukelisiwe Tembe

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**Certified Pilot** 

## Siphesihle Magagula

PhD Candidate

### Nontobeko Stewart

PhD Candidate









### Dr Tiyandza Dlamini

PhD in Epidemiology





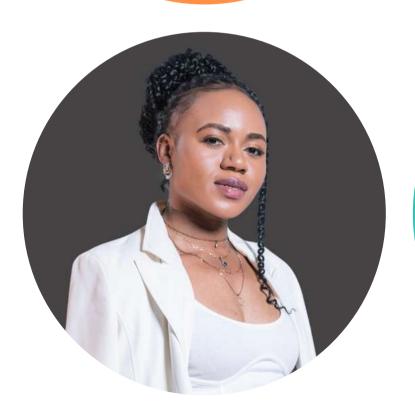


Founder of The Waffle Palace. Mandela Washington Fellowship Alumni.

#### **Mmeli Hlanze**

Creative MINDS

Executive Director at the Eswatini Copyright & Neighbouring Rights Society



### Ndaya Lukoji



### Wezizwe Albany

Founder of My Coils Pty Ltd. Washington Fellowship Alumni.



### Mandisa Mthimkhulu

### **Golden Sinoia**

Creative MINDS

BSc (Hons) Computer Science (CUT) Microsoft Certified Azure Al Fundamentals



Member of CYSU Committee.



### Siphokazi Shongwe

LLB Student.

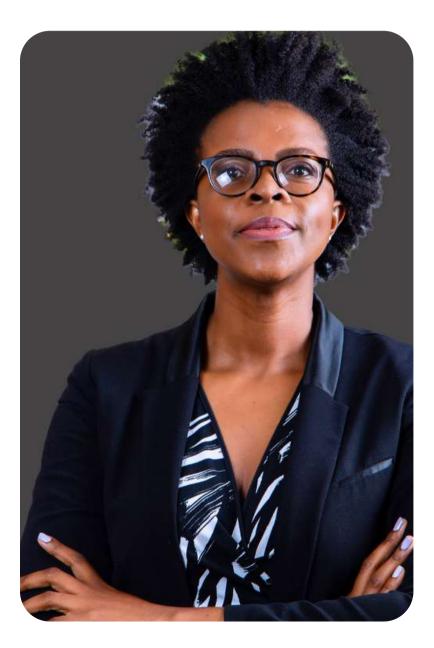
### **OUR TEAM**



### Lisa-Rufaro Marowa

#### **CHAIR-PERSON**

- MSc in Corporate Governance (MSU)
- BCom (Hons) Business
  Management and IT. (CUZ)



### Lindelwa Nxumalo

#### **VICE-CHAIR**

• MsoSci in Employee Programmes (UP)

Creative MINDS

- BA(Hons.) in Applied Psychology (Wits)
- Programme in HR Management (UNISA)

#### **Justin Gara** Founder & President

Many young people in Africa encounter barriers to quality education, limiting their skills development and overall empowerment.

"It is every young person's right to have a mentor that will help shape the way they see tomorrow, putting them at an advantage to become an asset and not a liability to the community."

# Founder's Statement.











#### CAPACITY BUILDING PROGRAMS

We strive to empower youth for a sustainable future through building Entrepreneurial skills such as, critical thinking, problem-solving, effective communication, decision-making, and managing emotions.



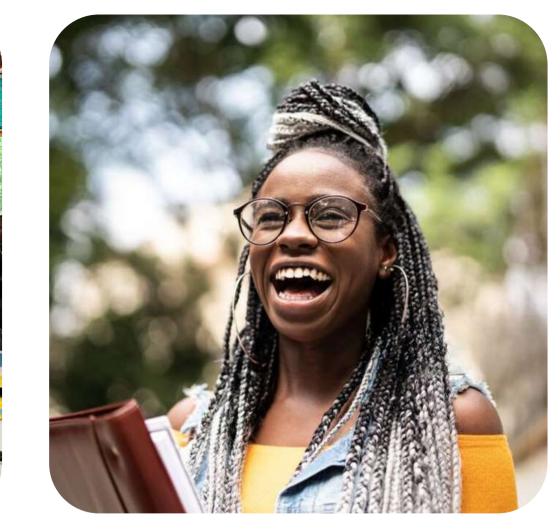


#### **Youth Entri-Forum**

The objective of this entrepreneurship program is to empower women and men across Eswatini, catalysing economic growth, driving poverty eradication and ensuring job creation.



Entri-forum seeks to address social issues affecting youth while empowering and developing their entrepreneurial skills. It seeks to house conversations, discussions, debates and dialogues to foster knowledge sharing, exchange of ideas while impacting real tangible entrepreneurial skills.



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### CONTACTS

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